

CUPE Saskatchewan Solidarity Conference
October 4 and 5, 2007
WORKSHOPS SUMMARY

KEEP TALKING

Better Communication in your Local

This workshop uses group work and mass participation to share and develop ideas for improving member-to-member and executive-to-member communication within your Local union. Get more members to local meetings, find out how to include new members in the union, and develop methods for getting your local's issues to all your members in an engaging and efficient way.

CROSS-CUPE COMMUNICATION

Connect with Other Locals to Build your Strength

The Cross-CUPE Communication workshop aims to gain information and ideas from participants using interactive activities and brain-storming. At the 2007 Solidarity Conference, members told CUPE Saskatchewan that connecting to other locals in your sector or your region was crucial for building solidarity, through everything from strike support to carpooling. This workshop is step-two in our autonomous locals finding the support and solidarity they need.

GET THE MESSAGE OUT

Communicating with Local and Provincial Governments

Keeping in touch with legislators—in your city, town, rural municipality or province—is vital if our union wants to affect positive legislative change, and ensure that the needs of working families in our communities remains a priority for our leaders. This interactive workshop will teach participants why CUPE participates in politics, and begin a discussion on how to effectively approach legislation and legislators.

The theme of CUPE Saskatchewan's 2007 Solidarity Conference is
COMMUNICATION IN CUPE COUNTRY.

Through our three workshops, participants will play an active role in creating the content for a CUPE workbook. Working with the knowledge that communication—with our members, other locals and with the communities we live and work in—is vital to our union's strength, participants will become authors, and all CUPE Locals will benefit from the collection of ideas when our workbook is distributed to CUPE locals in our province.